

Claim up to £450 Reward



10% reward on purchased devices and attach, with up to £150 additional reward boost!

When you buy HP Pro, Elite or Z series Window 11 PC's.

Offer open to small/medium businesses only capped at 500 employees. Promotion ends 30th June 2025.

What's included in the offer?

Windows 10 End of Support is happening in less than a year. To help SMBs with the transition, HP with Windows 11 are offering up to £450 Reward per device - up to 250 devices per claim! Here are the highlights from the promotion - available until 30th June 2025.

Hardware quantity	✔ 250 devices per customer	
Hardware reward	✔ 10% of your ex VAT invoice	
Trade in reward	✔ £100 per eligible trade-in device	
Attach reward	✔ 10% - 1 licence, 1 display , 1 accessory	
AI reward boost	✔ £50 boost per purchased device	
Customer eligibility	✔ Small/medium businesses only. Capped at 500 employees.	
Promotion period	✔ 1 March 2025 to 30th Jun 2025	
Qualifying products View	Terms and conditions View	Claim submission View

Why upgrading is business critical.

An outdated PC puts you and your devices at risk. Windows 10 was launched in 2015, and a whole lot has changed since then. The security risk of delaying the transition and is high, and you should start considering your procurement needs today.

Security Risks	✗ Outdated devices expose your business to cyberattacks, causing financial and reputational damage. Prioritize transitioning your critical devices.
Microsoft 365	✗ After 14 October 2025, Windows 10 will no longer support Microsoft 365 Apps and on-premises Office even with ESU. This leaves your apps vulnerable. ESU is also costly as it doubles annually.
Transition Time	✗ Gaining stakeholder buy-in and due diligence can stretch a "simple migration" into several months. Act now to secure timely support.
Digital Gap Risks	✗ Learning a new OS takes time; delaying the transition may leave you trailing competitors.

The clock is counting down with major risks if businesses do not transition in time. Reach out to [PARTNER EMAIL] for with questions or visit our website to register your claims.